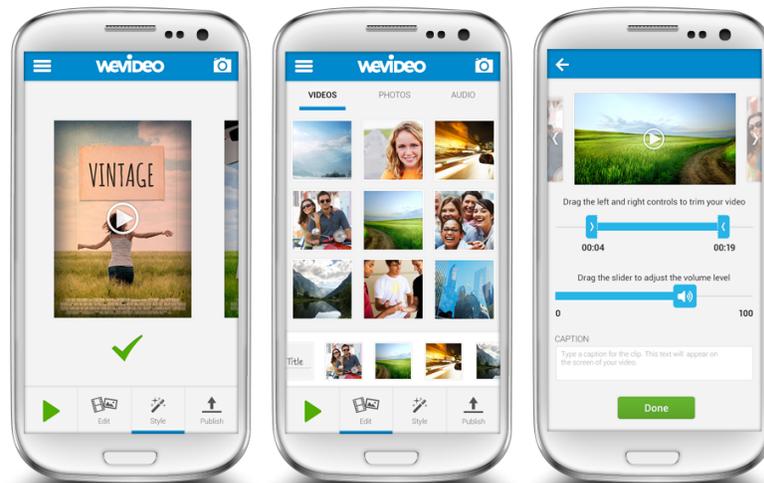


WeVideo Introduces Mobile Video Creation App for Android New Beta App Makes Creating and Sharing Mobile Movies Easy



Palo Alto, CA (February 24, 2013) – WeVideo, Inc., the leading online video editing company, today announced the beta release of its new “mobile movie creation app” for the Android platform. The new app allows Android users to create, collaborate, publish and even sync their mobile files with the cloud for later editing with the online WeVideo production suite.

“WeVideo has a vision; to help anyone create great videos, at anytime, from anywhere and on any device,” says Jostein Svendsen, WeVideo CEO and Co-Founder. “The launch of our first mobile apps is a big step in this direction, with more apps, soon to follow, for other mobile platforms. Our one-click video styling tools are built on the platform we launched on the web in November, and with our current product line, many people are saying we are the first to truly deliver an, *Instagram for video* experience.”

Enhancing the Mobile Ecosystem

WeVideo offers the only mobile app in today’s market that syncs with a unique online video “creation environment,” enabling customers to capture video on any video camera or smartphone, edit their footage on any online computer, and collaborate with anyone, anywhere in the world. Videos created with the WeVideo Android app can be edited, trimmed, stylized and published from the phone, or saved to be edited at a later time, with the sophisticated, yet simple, online WeVideo editor.

Key Features of the Android Mobile App

- **Record Video** - Launch the WeVideo Android app and record videos to the phone. Trim video clips, tag friends and upload to the cloud.
- **Creative Control** - Arrange clips, adjust track volume, and stylize with any one of the unique WeVideo themes, with built-in music, filters, transitions and titles.

- **Mobile Media Integration** - Add and edit video, music and photos from your phone.
- **Expansive Exporting** - Export final videos to WeVideo, YouTube, and Facebook. Customers can even export to their phone.
- **Mobile-To-Cloud Syncing** - Content created on the WeVideo Android app syncs with the cloud and can be edited with full creative control with the WeVideo.com editor.

Platform Availability

The WeVideo Android app is currently available on the Samsung Galaxy S III, The Samsung Galaxy Note, Samsung Galaxy Note II, and the Google Nexus with more devices to be added shortly. The beta release of the WeVideo Android app can be downloaded here: <http://www.wevideo.com/beta>

“Today’s customers are ready for technologies that let them share more about themselves and their lives,” says Mark Floisand, Vice President of Marketing and Sales for WeVideo. “Right now customers can find and download our app, but we also believe technologies like the WeVideo mobile platform will soon be integrated into handsets everywhere. A few years ago the market wasn’t ready; networks didn’t have the bandwidth to support mobile video creation, hardware wasn’t fast enough and consumers weren’t quite committed to do more than snap a picture and share it to Facebook. Now, however, we have the perfect storm where people can capture, create and share their stories quickly, and from anywhere. We’re excited to see where the mobile video market goes in the coming years.”

About WeVideo

WeVideo (www.wevideo.com) is a unique cloud-based collaborative video editing service that helps people from all over the world simply create and share great-looking videos. The WeVideo editor is easy enough for first-time editors, and sophisticated enough to help anyone create a professional-looking video. WeVideo works through any browser and as an integrated video editor within YouTube and Google Drive. The company's headquarters are in Palo Alto, California and its services are based on technologies that originated in Scandinavia.

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<http://www.wevideo.com>

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